

# SPONSORSHIP PACKAGE

22<sup>nd</sup>  
Edition



المعرض الدولي للبناء

MAIN SPONSOR

**2025 / 5 / 31 – 27**

Damascus fairgrounds – Syria



# BUILDEX

## المعرض الدولي للبناء

The International Exhibition for Construction – BUILDEX, one of the region's oldest exhibitions specialized in the construction and building materials sector, succeeded over its past editions in enforcing its presence amongst the most successful international exhibitions in the construction sector. It is recognized as a major event in the Middle East and North Africa region that cater to the industry, where it became, before the war in Syria, the main gateway for many international companies targeting Syrian and neighboring markets.

The importance of The International Exhibition for Construction - BUILDEX originates from the fact that it represents the ideal platform for construction companies to capitalize on the promising Syrian market, by facilitating the productive exchange of knowledge between suppliers, manufacturers, buyers, importers, engineers, consultants, and decision makers.



The Buildex exhibition encompasses all specialties within the construction, building, and cladding sectors. This includes machinery and heavy equipment, green buildings and alternative energy, water technologies, stone and marble, bathrooms, ceramics, and sanitary ware, paints and insulation materials, electricity and lighting, control systems and panels, facades, and both interior and exterior cladding. Additionally, it covers garden equipment and swimming pool supplies, real estate, contracting, construction, and investment projects. The exhibition features participation from leading national, Arab, and international companies engaged in the manufacturing, trading, and distribution of construction and real estate products.

# BUILDEX

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## Sponsorship Fees: 50,000 Dollars

### Sponsor Benefits:

1. Include your logo on invitation cards
2. Include your logo on VIP invitation cards
3. Include the logo on the exhibition's electronic brochure
4. Include the logo in a prominent place in the electronic exhibition guide
5. Raising the company flag (4m high x 1.5m wide) Number of flags 8 within the exhibition
6. Presenting a colorful advertising (2x) within the exhibition's electronic guide
7. Include your logo on flyers and distributing them at international exhibitions.
8. Include the logo on the exhibition website.
9. Include the logo in posters (50 x 70 cm) that are distributed in markets, trade unions and universities.
10. Include the logo on the exhibition's social networking sites.
11. Include the logo in the e-marketing campaigns of the exhibition.
12. Include a monthly advertisement on the pages of social networking sites (the page and the directory of building materials and workshops in Syria - the page of the Buildex exhibition) until the end of the exhibition.
13. Showing the name of the sponsoring company in all press conferences organized by the exhibition.
14. Introducing the company (3/d) in the press conferences organized by the exhibition.
15. Presenting the company as part of the public relations campaign organized by the exhibition.
16. Include the logo in the road advertising campaign
17. Place a roll-up stand (x2) in the visitor registration center.
18. Place a roll-up stand (x2) in the Buildex Excellence Club - BEC hall
19. Distributing the company's flyers within the exhibition's information section



## Enhanced Features:

- Including the sponsoring company's logo on the lanyards of exhibitors' badges, alternating with the exhibition logo.  
(3,000 units)
- Including the sponsoring company's logo on the back of the exhibitors' badges alongside the exhibition logo.  
(3,000 units)



**Enhanced Features:**

- Including the sponsoring company's logo on one side of the Vaseline bags distributed to visitors, with the exhibition's logo on the other side.

(5,000 units)



### Exhibition Invitation Cards

100,000 cards are printed and distributed through a well-thought-out plan through all available means and through the exhibiting companies in the exhibition...





## Raising the company flags



These flags rise tall above the main squares and entrances of the fairground, catching eyes from all parts of the fairground, and they are one of the most important means of announcing your prominent standing in our show.



# BUILDEX

المعرض الدولي للبناء

## Outdoor Campaign



# BUILDEX

المعرض الدولي للبناء

## Exhibitions Guide





## Exhibition Website

Your brand will be widely spread through the e-marketing campaign on social media platforms and the exhibition website.

As the site will receive significant traffic due to the extensive advertising campaign dedicated to the exhibition.





### E-Marketing Campaign

Your brand will be widely spread through the e-marketing campaign on the exhibition's social media platforms.



# BUILDEX

## بيلدكس

المعرض الدولي للبناء

See you at the 22<sup>nd</sup> edition of **BUILDEX**

27 –31 May 2025

Damascus Fairground, Syria

### ORGANIZER



FOR EXHIBITIONS  
AND CONFERENCES  
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